Privacy policy

This privacy policy ("**Privacy policy**") contains information regarding the processing of website users' data at www.learncoding.academy.

You can contact us via email (contact@learncoding.academy) or by phone (+48 22 602 23 078). Telephone contact is available from Monday to Friday, from 09:00 to 17:00.

LearnCoding.academy processes personal data collected via the websites available at www.learncoding.academy, https://www.linkedin.com/company/learncoding-academy. This data is processed by LearnCoding for the purposes described below.

I.   Providing services electronically.

We process your personal data in connection with providing you with various services offered via the Website, including:

a. Access services to the LearnCoding.academy system.

b. Services of free participation in webinars organized by LearnCoding.
    We process the e-mail address provided in the form to provide you with data enabling access to the webinar and remind you of its date.

c. Free registration services for conferences and events organized by LearnCoding.

We process the e-mail address provided in the form to provide you with information related to the event, as well as the telephone number provided there to confirm your presence.

In this case, your personal data are processed pursuant to Art. 6 section 1 letter b) GDPR - in order to perform the contract you conclude with LearnCoding, or to take action at your request before concluding the contract.

In terms of registering your image and data provided in the conversation with a LearnCoding consultant, the basis for processing is Art. 6 section 1 letter a) GDPR - this means that these data are processed based on your consent to the processing of personal data.

II. Information about new products and events organized by LearnCoding.

Marketing of LearnCoding's own services.

We may process your personal data for purposes related to the marketing of products and events organized by LearnCoding.

When you fill out one of the forms available on the website, we may ask you to provide personal data that will allow us to offer you the services that are most interesting to you. This data may include:

- First name and last name.

- E-mail address

- Phone number.

The above data may be subject to profiling in connection with LearnCoding's marketing purposes.

We use the e-mail address provided by you in the form to send you information about products/services and events organized by LearnCoding. We do this based on your consent to sending you commercial information via one of the forms.

We use your telephone number to contact you by phone to present you the LearnCoding offer and to obtain opinions on undertaken activities/events. This will be the case if you have agreed to this by checking the appropriate box in one of the forms provided by LearnCoding.

Providing the above data and consenting to LearnCoding sending commercial information and contact from LearnCoding specialists is voluntary, but is a condition for using the free LearnCoding services/events offered on the Website.

If you subscribe to the newsletter based on the form available on the website, we use the e-mail address provided in the form to send you information about new products and events organized by LearnCoding.

You can withdraw your consent at any time, by sending a message to contact@learncoding.academy, or by clicking on the appropriate link provided in the message sent by LearnCoding.

Notwithstanding the above, for the purposes of marketing services, LearnCoding may process your IP address and other data regarding your activity on the website - including data regarding the pages you visited on the Website, the use of individual services offered via the Website and its functions of the Website, as well as the time visits to individual subpages of the Website. This data may be combined with your e-mail address by LearnCoding.

In the cases described above, we process your personal data pursuant to Art. 6 section 1 letter f) GDPR - based on the legitimate interests of the administrator, consisting in direct marketing of LearnCoding's own services.

Contact to the personal data protection officer: contact@learncoding.academy

III.   Communication on the Website

For the purposes of answering your question sent via the contact form available on the website, LearnCoding may process your name, surname, e-mail address, as well as any other data that you include in the content of the message sent to us.

If you have previously registered based on one of the forms available on the website, the data provided as part of the contact form may be combined with your other data processed for marketing purposes. This allows us to better understand your expectations.

Providing all the above data is voluntary, although it may be necessary to enable LearnCoding to process your inquiry.

In the above cases, your personal data are processed pursuant to Art. 6 section 1 letter f) GDPR - based on the legitimate interests of the administrator, consisting in striving to provide you with the most complete information regarding LearnCoding and the services offered, as well as LearnCoding's own marketing purposes.

IV.   Your rights

You have various rights in connection with the processing of your personal data.

Any requests related to your rights can be submitted to us via e-mail (contact@learncoding.academy), traditional mail (to the following address: Kruko Sp. z o. o. ul. Rejtana 36, 35-030 Rzeszów) or by phone at +48 22 602 23 078.

We want to properly secure your data, so before carrying out your instructions, we reserve the right to ask you additional questions to confirm your identity. You have the following rights:

1. **Right to rectification:** if you believe that your personal data is inaccurate or incomplete, you may request appropriate changes to your personal data;

2. **Right to erasure:** you can request the deletion of your personal data;

3. **Right to restrict processing:** you can request to restrict the processing of your personal data;

4. **Right to object:** you may object to the processing of your personal data for reasons related to your particular situation. You have the absolute right to object to the processing of your personal data for direct marketing purposes, including profiling related to direct marketing;

5. **Right to withdraw consent:** if you have consented to the processing of your personal data, you can withdraw it at any time;

6. **The right to transfer data:** if it is lawful, you may demand that the personal data you have provided to us be returned to you or transferred to a third party.

We make every effort to provide you with the fullest protection of your personal data in accordance with applicable law. If you nevertheless believe that we are processing your personal data unlawfully, you have the right to lodge a complaint with the supervisory authority, which is the President of the Personal Data Protection Office.

V. Who do we share your data with?

We will transfer your personal data to our service providers - entities that help us provide you with services, as well as entities that support us in marketing activities.

In each case, entrusting your data to other entities will be based on a personal data processing agreement compliant with the GDPR. Entrusting the data does not release LearnCoding from responsibility for their processing.

We will also share your data with our employees and collaborators.

In some cases, your personal data may also be transferred by LearnCoding to public authorities. This will only happen if we are obliged to do so by applicable law.

VI. How long do we store your personal data?

We process your data collected via the Website and processed in connection with the provision of electronic services for a period of 6 months from the end of the provision of services, and for a longer period - to the extent to which the data is processed for other purposes, including purposes related to with marketing of LearnCoding services.

We store your data collected via the Website and processed for marketing purposes until you object to their processing.

Personal data and other information sent by you in the course of communication with a LearnCoding specialist regarding the Website, as well as data sent as part of the contact form, are stored for a period of 6 months. For the same period of time, we store data collected during recorded conversations with a LearnCoding specialist, if you have consented to their recording.

We store data collected in connection with your participation in a conference or event organized by LearnCoding until you withdraw your consent to their processing.

VII. Telecommunications secrecy

We provide you with protection within the framework of telecommunications secrecy.

Information covered by telecommunications secrecy may only be disclosed in cases specified in specific regulations.

Information covered by telecommunications secrecy may be processed for purposes related to the operation of the website, if it is necessary for its proper functioning or supervision of its proper operation.

VIII. Changes to the Privacy Policy

We may need to make changes to our privacy policy. If there is a change in the privacy policy, we will inform you about it.

This privacy policy is valid from October 26, 2023.